



Learn. Commit. Do.

# INSPIRATIONAL LEADERSHIP

“Unleash the potential  
that is in another and  
you unleash the potential  
that is in you.”

**HIGH IMPACT  
LEADERSHIP COURSE**

18 MARCH 2020

9am – 5pm

PULLMAN BANGSAR,  
KUALA LUMPUR

# INSPIRATIONAL LEADERSHIP



THE WORLD NEEDS MORE INSPIRATIONAL LEADERS AND COMMUNICATORS. WE DEVELOP THEM.

Participants will enhance their confidence to lead, inspire and influence others thus improving personal competencies and building stronger working relationships at all levels. The acquired ability to use persuasive communication to get others to buy-in to ideas while minimising resistance also improves effective delegation and gaining of consensus and collaboration, to ultimately meet overall business objectives.

## OBJECTIVE

You will learn how to create the most conducive working environment that will inspire the best performance from your people.

## COURSE OUTLINE

### The changing world of work

- Organisations in today's context
- How leadership styles have changed over the decades
- What is expected of leaders now and in the future
- Skills and attitudes of those leaders

### The new workforce

- Cultural issues
- Generational issues
- Motivational issues

### Ethics and Values

- Different bases of power
- Understanding ethics at work
- Understanding your own values
- Sharing values with others

THIS SIGNATURE SEMINAR IS ESSENTIAL FOR:

Executives, Senior Executives, Emerging Managers, Assistant Managers, Managers, Team Leaders, Senior Managers and anyone who aspires to be a leader.

## METHODOLOGY

The seminar will combine tutor-led presentations with interactive practical exercises, supported by video material and case studies. Participants will be encouraged to participate actively in relating the principles of inspirational leadership to the particular needs of their workplace.

### Ambiguities

- Ambiguities in roles and relationships
- Ambiguities in strategies and objectives
- Handling uncertainties

### Inspiration

- Inspiring other people
- Projecting the right image
- Being seen to be credible
- Conveying approachability

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### REGISTRATION:

To register, kindly fill up the following info and return this page via email :

EMAIL : cecily@apexseminars.com.my

FURTHER ENQUIRIES : Ms Cecily +6019 770 2454

## REGISTER TODAY

### MICCI MEMBER FEE:

RM1,400 nett

### MICCI MEMBER

### GROUP BOOKING FEE:

RM1,100 nett

Off 3 and more from the same organization

### NON-MEMBER FEE:

RM1,500 nett

### NON-MEMBER

### GROUP BOOKING FEE:

RM1,200 nett

Off 3 and more from the same organization

**REGISTER 1,  
GET 1 FREE**



### DELEGATE DETAILS

#### DELEGATE 1

Mr/Ms/Mrs/Dr/Others :

Position:

Department:

Tel:

Fax:

Email:

#### DELEGATE 2

Mr/Ms/Mrs/Dr/Others :

Position:

Department:

Tel:

Fax:

Email:

#### DELEGATE 3

Mr/Ms/Mrs/Dr/Others :

Position:

Department:

Tel:

Fax:

Email:

### CONTACT PERSON

(For Billing Purpose)

Mr/Ms/Mrs/Dr/Others:

Position:

Department:

Company:

Tel:

Fax:

Email:

Billing Address:

### PAYMENT METHOD

CHEQUE :  
Apex Seminars Sdn Bhd

BANK TRANSFER  
Acc Name: Apex Seminars Sdn Bhd  
Account no: 504115514119  
Name of Bank: Maybank Berhad

Payment will be confirmed upon Proof of Payment to :  
Apex Seminars Sdn Bhd  
Please state Invoice Number on Proof of Payment.

Organized by :



APEX SEMINARS SDN BHD

B-5-8 Plaza Mont Kiara, Mont Kiara 50480. Kuala Lumpur, Malaysia.  
Email : cecily@apexseminars.com.my Tel : Ms Cecily +6019 770 2454



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# LEARNING OUTCOMES

- Discover the importance of your inner power, will and energy
- Understand the impact of negative minds and build self-confidence
- Understand the power of inspiration to meet objectives or build working relationships.
- Learn to analyze a situation and apply the appropriate style.
- Learn to expand the use of personal influence in daily work situations.



## SPEAKER



### ANDREW LOURDES

#### Qualifications:

Bachelor of Laws (Hons), University of London, UK  
Certificate in Legal Practice (CLP)  
Certified Trainer, HDRF Malaysia

**Career:** Criminal Defense Lawyer  
& Motivational Speaker

Andrew is a motivational leader, and corporate trainer. Andrew has both academia and industry experience derived from a diverse range of career paths that include holding senior positions in tertiary education, marketing and now as top ranking criminal defense lawyer. With a passion to enrich the lives of others, Andrew decided to become a trainer and coach after discovering the power within him that can influence the lives of others more than 26 years ago. Since then, he has helped his clients to find their own merits and enrich their personal lives as well as those around them. Constantly seeking to show others how to be more self-aware and get more out of life, he has dedicated himself in bringing values to others.

When he is not in court defending cases, Andrew is occupied in corporate training and is a registered trainer with PSMB /HRDC and a senior facilitator at APEX seminars. He has also conducted seminars on Negotiating Skills, Emotional Intelligence, Time Management, Consultative Selling Skills, Persuasion and Influencing Skills, Managing Emotions, Stress Management, Leadership and many more. Applying his knowledge and experience, he is able to connect with individuals from all walks of life. With his endearing charismatic style, Andrew captures his audience's attention as well as their hearts. With his one-of-a-kind technique and masterful authority of his work, time and again he continues to receive high accolades from his audiences as being one of the most dynamic and compelling speakers.